



EMBASSY OF JAPAN BRUNEI DARUSSALAM



23rd ASCOJA Conference:

"Enriching ASEAN-Japan Relations through Culture, Education and Economy" &

ASJA-ASCOJA Symposium:

"ASEAN- Japan Trade Opportunities - Tapping into the Halal Market"

Time	Event		
Day 1 (Fri) 8 th Sept 2017			
Morning 9.00 am to	Arrival of participants and registration Registration of participants		
6.00 pm	[Venue: Secretariat Room, Level 7, Centrepoint Hotel]		
Afternoon 2:00 pm to 3.30pm	ASCOJA Governor's meeting [Venue: Purple Jade Level 6, Centrepoint Hotel] [Attire: Smart Casual]		
Evening	ASJA-ASCOJA Symposium: "ASEAN - Japan Trade Opportunities - Tapping into the Halal Market" ASJA-ASCOJA Symposium Welcoming Dinner [Venue: Rizqun International Hotel, Level 4] [Attire: Smart Casual]		
7:30pm	 Arrival of Guest of Honor: Permanent Secretary, Ministry of Education Recital of Surah Al-Fatihah & "Doa" Welcome Remarks by BAJA President cum ASCOJA Chairman, Dr. Chin Wei Keh Message from ASJA International Director for Japan, 		
	Mr. Ambassador Gotaro Ogawa		
8:15 p.m.	Dinner & Cultural Performances		

9.20 p.m.	_	from ASJA Chairpers	son, Dr. Ooi Chee Keong
	End Day 2	2(Sat) 9 th Sept 2017	7
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	·	•	SEAN-Japan Relations through
Morning		ulture, Education a	•
Morning	[Venue: Gold		rel 7, Centrepoint Hotel]
		[Attire: Busin	ess]
8:00 a.m.	Registration of participants		
8:30 a.m.	Haji Suyoi bin Hasii Suyoi bin Hasii Suyoi bin Hasii Minister of Educa H.E. Mr. Fukuda Former Prime Mare Recital of Doa Welcome Remare Message from Hasii Message from Hasii Japan	Il Guest: Ig Kaya Indera Pa Iaji Osman, Iation, Brunei Daruss Yasuo, Iinister of Japan Eks by BAJA Presiden E Former Prime Mini HE Parliamentary V	t cum ASCOJA Chairman
9:15 a.m.	Photo session (Group, V	·	
9:45 a.m.	Coffee break [Venue: G	ireen Quartz Multipu	rpose Hall, Level 7]
10:15 a.m. to 12:30 p.m.	Panel Presentation by ASCOJA Chapters, academic (10-15minutes each) Speakers and Title of Presentation Moderator: Dr Paryono, SEAMEO VOCTECH According to the order as follows:		
	Association	Speaker	Title of Presentation
	First group		
	1) Academic - UBD	Prof. Hiroaki Hayakawa	Deepening ASEAN-Japan Relations in Culture, Education, and Economy: Technological Innovation and Strategic Complementarities
	2) JAC	Dr. Ngov Penghuy	Enriching ASEAN-Japan Relations through Culture,

Afternoon 2:00 p.m.	 into the Halal Market" [Venue: Centrepoint Hotel] [Attire: Business] Opening Remarks for ASCOJA-ASJA Symposium 			
	ASJA-ASCOJA Sympos	sium: "ASEAN - Japan	n Trade Opportunities – Tapping	
	Lunch Special Lunch with HE Former PM of Japan (by invitation only) [Venue: Red Jade Room, Level 7, Centrepoint Hotel] Conference and Symposium participants Buffet Lunch [Venue: Green Quartz Multipurpose Hall, Level 7, Centrepoint Hotel]			
12:30 p.m.				
	11) MAJA	Dr. Hla Myat Mon	Enrichment of Education in Myanmar by Japan	
	10) JAV	Associate Professor Phan Trung Nghia	The role of Japan Alumni of Vietnam to bridge people and exchange opportunities for professionals between Japan and Vietnam	
	9) JAOL	Mr. Bounwathsana Southammavong	Education in Laos and JAOL contribution society and to National Social Economic Development Plan 2016-2020	
	8) JAGAM	Dr. Ooi Chee Keong	The JAPAN GRADUATES' ASSOCIATION OF MALAYSIA (JAGAM) and its role in promoting trade and economy.	
	Second group: 7) PERSADA	Mr. Robert Kambey	Maintaining Alumni Relationship	
	6) BAJA	Dr. Fadil Galawat	BAJA & ASCOJA: Towards ASCOJA 50 th year	
	5) PHILFEJA	Mr. Philip Sanvictores	40 Years of PHILFEJA and ASCOJA – Looking Back and Looking Forward	
	4) OJSAT	Dr. Samran Chooduangngern	OJSAT & ASCOJA in commemorating the 40th anniversary of ASCOJA	
	3) JUGAS	Ms. Pauline Lue	Relations through <u>Education</u> "The role of The Japanese University Graduates Association of Singapore (JUGAS)	
	3) JUGAS	Ms. Leei Wong and	Education, and Economy: Collaboration through Open International Migration Policies "Enriching ASEAN-Japan	

	Ву	y Mr. Ambassado	r Gotaro Ogawa, ASJA	International Director for Japan	
2:10 p.m.	Panel presentation Moderator: Professor Hayakawa 1. YOKOYAMA Shinya, Halal media Japan				
	Title: Strategic Plan of Brunei in Japan's Halal Market				
	2. Melline JAINI, Ghanim InternationalCorp.				
		•		cing quality Halal to the world	
3:10 p.m.	Q&A				
3:20 p.m.	Coffee	Coffee break [Venue: Green Quartz Multipurpose Hall, Level 7]			
3.30 p.m.	Panel discussion Moderator: Dr Paryono According to the order as follows:				
		Association	Speaker	Title	
		First group:			
		1) JAV	Mr. Do Van Dung	Summary of PROSPECTS OF ASEANs & JAPAN MSMES RELATIONSHIP	
		2) PERSADA	Prof. Heri Hermansyah	Challenge for Halal Certification - issuing Body in the ASEAN Free Trade market	
		3) OJSAT	Assistant Prof. Dr. Ravipim Chaveesuk	Comparative Halal Food Market Analysis	
		4) JAGAM	Mr. Mohd Romzee Ibrahim	Muslim tourists' travel patterns and behaviour: towards a sustainable halal tourism market	
		Second group:			
		5) Academic (UNISSA)	Assoc. Prof. Dr. Nurdeng Deuraseh	Halal Studies in UNISSA Towards a Global Reach	
		6) JAOL	Mr. Phonesavanh Latmany	Halal Industry in Laos: opportunities and challenges	
		7) MAJA	Prof. Dr. Myo Win	Halal Market: halal food and halal non –food products (Myanmar Perspective)	
		8) PHILFEJA	Dr. Philip Ian Padilla	An overview of current state of Philippine regulations of Halal food and pharmaceuticals	
5:00 p.m. 5:15 p.m. 6:00 p.m.	Q&A Consolidation of Discussion for Symposium End				
Evening	Dinner Hosted by Embassy of Japan at Empire Hotel & Country Club [Attire: Smart Casual]				

7:30 p.m.	Speech by HE Ambassador of Japan			
	Speech by HE Former Prime Minister of Japan			
	Speech by HE Minister of Education Brunei Darussalam			
Day 3 (Sun) 10 th Sept 2017				
Morning	"Bandarku Ceria" (My Cheerful City) Walkathon in conjuction of 40th Anniversary of ASCOJA and 50th Anniversary of ASEAN Establishment.			
6:00 a.m. 6.30 a.m. 6.45 a.m.	Depart to Taman Haji Sir Muda Omar 'Ali Saifuddien, Bandar Seri Begawan Arrive at Taman Haji Sir Muda Omar 'Ali Saifuddien, Bandar Seri Begawan Arrival of Guest of Honor Recitation of Doa Warming up exercise			
7.00 a.m. 8:30 a.m.	Start of Walkathon Finish Registration for walking tour			
Lunch 11.30 a.m. to 12.30 p.m.	Radisson Hotel, BSB			
Morning	Optional Golf at Empire Hotel & Country Club			
Afternoon 2.00 p.m.	ASCOJA Council's meeting and consolidation of way forward			
4:00 p.m. to 5.00 p.m.	ASJA Directors meeting [Venue: Purple Jade Level 6, Centrepoint Hotel]			
Evening	Farewell and Closing Dinner [Venue: Serambi Suluh, Brunei Art & Handicraft Training Centre, BSB] [Attire: National Dress / Lounge Suit]			
7:30 p.m.	 Arrival of Guest of Honour: Minister of Education, Brunei Darussalam Recital of Doa Closing Remarks ASCOJA Chairman Dinner and Performances Handover Ceremony of ASCOJA Chairmanship and remarks of next ASCOJA Chairman 			