



ASJA - ASCOJA Symposium 2017  
"ASEAN- Japan Trade Opportunities –Tapping  
into the Halal Market"

8-9 September 2017, Brunei Darussalam



## Guidelines for Honorable Speakers of ASJA - ASCOJA Symposium

The Organizers are pleased to provide you with the following guidance to facilitate a successful conduct of your session as follows:

### A. *Session Management*

- Each **speaker** is given 15 - 20 minutes for the presentation with additional time for questions and answers, and further discussion.
- Plenary and panel sessions are to be facilitated by **moderators**.

### B. *Expected Outcome of the Symposium*

- At the end of the 2-day activity, the expected outcome are as follows:
  - a) Consolidated report on potential issues, challenges and opportunities in the halal market for policy makers, researchers and businesses to make reference to;
  - b) Networking of key authorities and players in the halal industry;
  - c) To create awareness of halal industry among participants from ASEAN and Japan;
  - d) To allow participants to embrace and experience halal way of life in Brunei. Having participants from ASEAN and Japan to be in Brunei a Muslim country is the best way to have first-hand experience and on the halal lifestyle.

### C. *Speakers' Profile & Presentation*

- The details of speakers and their presentations will be published in a booklet given to registrants upon their arrival. In this connection, the organizers would kindly requested each speaker to complete the following documents and return them to e-mail [ascojainbrunei@gmail.com](mailto:ascojainbrunei@gmail.com) and by **1st August 2017**.
  1. Bio-data (Not more than 200 words) for the appropriate introduction of the speakers to the audience (template in Appendix 1).
  2. Passport size photo, with 640 x 480 pixels or higher resolution.
  3. Abstract of the presentation (Guidelines on Abstract Submission in Appendix 3)

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